

PCI DSS Privacy Statement

Effective Date: 12/1/2024

Last Updated: 12/17/2024

At Kustom Entertainment, Inc., we are committed to protecting your personal information and ensuring the security of payment data. This PCI DSS Privacy Statement explains how we manage, store, and protect payment card information in compliance with the Payment Card Industry Data Security Standard (PCI DSS).

1. Data Collection and Use

We collect payment card information solely for processing authorized transactions related to the services and products we offer. We limit the collection of data to what is necessary to fulfill your purchase or service request.

2. Data Security Measures

To safeguard payment card information, we implement the following security measures in accordance with PCI DSS requirements:

- **Encryption:** We use industry-standard encryption protocols to secure data during transmission.
- **Access Control:** Only authorized personnel with a legitimate business need have access to payment card data.
- **Data Minimization:** We only retain payment card data as long as necessary to fulfill transactions or comply with legal obligations.
- **Security Monitoring:** Our systems are regularly monitored for vulnerabilities, and security patches are applied as needed.

3. Data Sharing and Disclosure

We do not sell, rent, or share your payment card information with third parties, except as required to process transactions through trusted payment service providers. These providers are also PCI DSS-compliant and bound by confidentiality agreements.

4. Customer Rights and Choices

You have the right to:

- **Access and Update Information:** Request access to the personal data we hold about you and correct any inaccuracies.
- **Withdraw Consent:** Withdraw your consent for data processing where applicable.

5. Compliance and Accountability

We conduct regular audits and security assessments to ensure ongoing compliance with PCI DSS standards. Our staff receives training on data privacy and security best practices.

6. Changes to This Statement

We reserve the right to update this Privacy Statement as needed to reflect changes in regulations, industry standards, or our business practices. Any updates will be posted on our website with the revised effective date.

7. Contact Us

If you have any questions or concerns about this PCI DSS Privacy Statement or our data protection practices, please contact us at:

Kustom Entertainment, Inc.

Email: Matt.Tholen@Kustoment.com

Phone: 913-456-5878

Address: 6366 College Blvd, Overland Park, KS 66211

By using our services, you acknowledge and agree to the terms of this PCI DSS Privacy Statement.